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*Emerging Economies.
Emerging Realities.*

October 10 - 12, 2008

IIM BANGALORE

presents

SOFTWARE CZARS



www.iimb-vista.com | vista@iimb.ernet.in | iimbvista2008.blogspot.com



Vista 2008
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Clash of the tITans

Introduction

A lot has changed from the early 1990s when liberalization was just being rolled in. One of the major drivers of India's prospering economy in the last decade and a half has been the rise of the Information Technology Sector. A primary reason for India's emergence in the global economy; IT has transformed India from just another country to a technology superpower. Names like Infosys, Wipro, TCS and Satyam echo through corporate walls as frequently in the west as they do in India. Information Technology by its very nature is not restricted to just Corporates/Enterprises/Big Institutions but is pervading the day to day lives of most civilians.

This event has been designed in this backdrop on how technology is affecting our lives at an everyday level. This event is restricted to IT Professionals only.

Format

The competition will be held in two phases:

Phase I: The first round shall comprise of a case-let on the IT Industry. Teams (of 2) are expected to send in their analysis to softwareczars@iimb.ernet.in. The shortlisted teams shall move to the final round to be held on October 12th, 2008 at IIM Bangalore.

Phase II: The shortlisted teams shall take part in a role play based on a case on the IT Industry. The specific case shall involve multiple stakeholders. Each team shall undertake the role of a single stakeholder. The team that performs the role of the stakeholder the best shall be crowned the undisputed "Software Czar".

Rules

- The case-let for the debate in Phase 1 will be out on the Vista web (www.iimb-vista.com) site by **October 3rd, 2008**. Teams are expected to submit their analysis by 11:59:59 pm on **Oct 8th, 2008**.
- The number of members in a team is 2.
- The file sent should be in .pdf format.
- The participants are required to send only a soft copy of their entry to the following mail id: softwareczars@iimb.ernet.in

www.iimb-vista.com | vista@iimb.ernet.in | iimbvista2008.blogspot.com



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- Acknowledgement of the receipt of the soft copies of entries would be sent within 24 hours of the receipt of the papers.
- Each entry should have a cover page mentioning names of the participants, the company they work for, e-mail ids and telephone numbers of the participants. This cover page shall be detached before the one page write up is given for evaluation. The names of the participants or the institute they belong to should not appear anywhere on the one page write up.
- The decisions of the organizers of the contest and the panel of judges will be final and will be binding on all the participants.
- The entries received will become the property of the organizers.

Prizes

1st Prize: Rs 20,000

2nd Prize: Rs 10,000

Contact

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